



SUPERHERO BETS

THE LEGAL BIT
BORING BUT NECESSARY

SIGN UP PROCESS

When you sign up to our services, you are required to agree to the Terms and Conditions that are laid out in this document. The link is provided so that you can read this page and be certain that your data is being held securely and professionally by Superhero Bets Limited.

When you process your payment, you are providing us with your Name, Email address, Telephone number and Country of residence. Upon receiving your receipt, a number of things happen at once.

Your email address is automatically added to our mailing software for the service that you have purchased. This will allow us to send you the tips via email. You will also receive an email confirming that has happened, with advice from your chosen service provider.

We receive an email from our website, providing us with your Name, Email address, Telephone number and Country of residence. We put this in to our database that also provides us with a list of telephone numbers that require a text for that day. We process this information to provide you with the text and email for your tips on any given day.

If you wish to receive the service without the use of one (or both) of the communication services, please let us know immediately after sign up.

TERMS OF USE

If you continue to browse and use this website, you are agreeing to comply with and be bound by the following terms and conditions of use, which together with our Privacy Policy and Data Compliance policy govern Tipsters Empire's relationship with you in relation to this website. If you disagree with any part of these terms and conditions, please do not use our website.

Superhero Bets refers to the owner of the website. The term 'you' refers to the user or viewer of our website.

The use of this website is subject to the following terms of use:

The content of the pages of this website is for your general information and use only. It is subject to change without notice.

This website uses cookies to monitor browsing preferences. If you do allow cookies to be used, your personal information be used in ways described in our privacy policy.

Neither we nor any third parties provide any warranty or guarantee as to the accuracy, timeliness, performance, completeness or suitability of the information and materials found or offered on this website for any particular purpose. You acknowledge that such information and materials may contain inaccuracies or errors and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.

Your use of any information or materials on this website is entirely at your own risk, for which we shall not be liable. It shall be your own responsibility to ensure that any products, services or information available through this website meet your specific requirements.

This website contains material which is owned by or licensed to us. This material includes, but is not limited to, the design, layout, look, appearance and graphics. Reproduction is prohibited other than in accordance with the copyright notice, which forms part of these terms and conditions. You may redistribute any content, including the tips that are provided to you as part of our service, via any platform.

All trademarks reproduced in this website, which are not the property of, or licensed to the operator, are acknowledged on the website.

Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.

From time to time, this website may also include links to other websites. These links are provided for your convenience to provide further information. They do not necessarily signify that we endorse the website(s). We have no responsibility for the content of the linked website(s).

Your use of this website and any dispute arising out of such use of the website is subject to the laws of England, Northern Ireland, Scotland and Wales.

PRIVACY POLICY

This privacy policy is for this website, Superhero Bets Limited, and served by Superhero Bets Limited and governs the privacy of its users who choose to use it.

The policy sets out the different areas where user privacy is concerned and outlines the obligations and requirements of the users, the website and website owners. Furthermore the way this website processes, stores and protects user data and information will also be detailed within this policy.

THE WEBSITE

We take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of our users throughout their visiting experience. We ensure that our website complies to all UK national laws and requirements for user privacy.

USE OF COOKIES

We use cookies to better the users experience while visiting the website. Cookies are small files saved to your computer's hard drive that track, save and store information about your interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website. If you wish to deny the use and saving of cookies from this website on to your computer's hard drive, you should take necessary steps within your web browsers security settings to block all cookies from this website and its external serving vendors.

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computers hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information. You can read Google's privacy policy here for further information <http://www.google.com/privacy.html>.

Other cookies may be stored to your computers hard drive by external vendors when this website uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer. No personal information is stored, saved or collected.

CONTACT & COMMUNICATION

Users contacting this website and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the GDPR section of this legal statement. Every effort has been made to ensure a safe and secure form to email submission process but advise users using such form to email processes that they do so at their own risk.

We use any information submitted to provide you with further information about the products / services that we offer or to assist you in answering any questions or queries you may have submitted. This includes using your details to subscribe you to our email and text software, as detailed in our GDPR statement and our sign up process statement; or whereby you have previously purchased from us or enquired about purchasing a subscription from us. This is by no means an entire list of your user rights in regard to receiving email marketing material. Your details are not passed on to any third parties.

EMAILS

We operate an email newsletter program, used to inform subscribers, on a daily basis, when the tips have been sent and what the tips are. We may also use your email address to provide you with information about other products and services supplied by us. You can subscribe through an online automated process should you wish to do so but do so at your own discretion.

Subscriptions are taken in compliance with UK Spam Laws detailed in the Privacy and Electronic Communications Regulations 2003. All personal details relating to subscriptions are held securely and in accordance with our GDPR statement. No excessive personal details are passed on to third parties nor shared with companies / people outside of the Superhero Bets Limited other than those suppliers listed in the GDPR statement – email software and text software. Under the GDPR Act you may request a copy of personal information held about you by this website's email newsletter program. If you would like a copy of the information held on you please

contact us with a request for this, as this would be exercising your Right to access.

Email marketing campaigns published by us may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity (this is by no means a comprehensive list).

This information is used to refine future email campaigns and supply you with more relevant content based around their activity.

In compliance with UK Spam Laws and the Privacy and Electronic Communications Regulations 2003 subscribers are given the opportunity to unsubscribe at any time through an automated system. This process is detailed at the footer of each email campaign. If an automated unsubscription system is unavailable, please contact us and we will unsubscribe you.

EXTERNAL LINKS

Although we only look to include quality, safe and relevant external links, you should exercise caution before clicking any external web links mentioned throughout this website. (External links are clickable text / banner / image links to other websites, similar to; RacingUK.)

We cannot guarantee or verify the contents of any externally linked website despite their best efforts. You should therefore note that you click on external links at their own risk and that we cannot be held liable for any damages or implications caused by visiting any external links mentioned.

ADVERTS AND SPONSORED LINKS

This website may contain sponsored links and adverts. These will typically be served through our advertising partners, to whom may have detailed privacy policies relating directly to the adverts they serve. Clicking on any such adverts will send you to the advertisers website through a referral program which may use cookies and will track the number of referrals sent from this website. This may include the use of cookies which may in turn be saved on your computers hard drive. You should therefore click on sponsored external links at your own risk and also note that we cannot be held liable for any damages or implications caused by visiting any external links mentioned.

SOCIAL MEDIA PLATFORMS

We use social sharing buttons which help share web content directly from web pages to the social media platform in question. You are advised, before using such social sharing buttons, that you do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account. On occasion, we advertise our content on Facebook. This allows us to grow, as a company, and appeal to those who may not have heard of us before. As part of this, we use the Facebook Pixel to help target our Facebook marketing campaigns. The Pixel saves a cookie on to your hard drive so that our Facebook advert can recognise if you have visited our website. This cookie does not track any of your other browsing habits.

SHORTENED LINKS IN SOCIAL MEDIA

This website and its owners through their social media platform accounts may share web links to relevant web pages. By default some social media platforms shorten lengthy urls (web addresses) (this is an example: <https://goo.gl/6F43xL>). You are advised to take caution and good judgement before clicking any shortened urls published on social media platforms by ourselves. Despite the best efforts to ensure only genuine urls are published many social media platforms are prone to spam and hacking and therefore we cannot be held liable for any damages or implications caused by visiting any shortened links.

GDPR POLICY

This statement outlines your rights, and ours, under the General Data Protection Act update of May 2018.

SUMMARY

In order to provide our services to you, we hold certain information on file. We have made changes to the data that we hold on our customers, so that we only hold the minimum that is necessary to provide our service. This is just one of the requirements of GDPR.

YOUR NEW RIGHTS

GDPR has not just changed what us as a business has to do, but it has also changed your rights as an individual. Your new rights can be summarised in the below bullet points; we have then addressed each of these points in turn to show how we are complying with these and what we will do to assist you:

The right to be informed – How and when businesses collect your data

Right of access – Request a copy of all information held and query why it is being processed

Right to rectification – Correction of all data being held on file

Right to data portability – Reuse the same information on multiple services

Right to restrict processing – Block any further processing of your data

Right to be forgotten – The ability to have all of your data deleted

Right to object – Object to marketing information

Automation and profiling rights – Protect your information against automated decisions from systems

CORRECT CONSENT OF DATA

When you subscribe to our services, you are asked for your Name, Email address, Telephone number and Country of residence. You are also asked to agree to the Terms and Conditions of our service. These Terms and Conditions state that your email address and telephone number will be added to our email software and text software, respectively, so that we can send the tips to you. The country is used so that we can ensure the correct country dialling code is added to the phone number. The Terms and Conditions also state that you may be subject to marketing information being sent to you. If you do not want to receive the marketing information, please see 'Right to restrict processing' above.

Your data will be held for two years after your last service expires, at which point it is erased from our system.

We do not hold any payments details for you. We use PayPal as a payment processor. They provide us with a notification to inform us that we have received funds. The content of this email is your Name, Email address and the product purchased.

If you wish to use our service without being contacted by email or telephone number, you may subscribe and then contact us to inform us of your decision.

SECURITY FOR YOUR DATA

Your data is held securely on all of the aforementioned systems.

Websites – Only three administrators have access to the backend of our website. These accounts have unique usernames and passwords, as well as two factor authentication. This means that we use a randomly generated six digit number, in addition to the username and a strong password.

Member Database – Our GSuite is also protected with two factor authentication. So, in theory, nobody can access this without knowing our username, password and obtaining the correct randomly generated six digit code from our devices.

Email and Telephone Database – Strong username and password combination. Our provider does not offer two factor authentication for login, but the login details are protected within GSuite and therefore are protected, in one way, by two factor authentication.

REFUND POLICY

We want you to enjoy your time with Superhero Bets Limited and want you to feel at ease with your memberships.

If for any reason you wish to request a refund, please do so via your support page. You may be eligible to a partial refund.

For those who are on a six month or year long subscriptions, and wish to request a refund, please note that whilst a refund may be issued, an admin charge of 10% will be incurred due to the time spent setting up the various systems for you to access the material throughout the membership and the administrative processes required to process the refund itself.

How your refund will be calculated

A calculation will be performed based on the number of days that you have paid for. The calculation will take in to account the usual prices for the length of time that has passed. This is best shown in two examples:

If you paid for three months at £87.50 but requested a refund after one month, we would deduct the fee for one month (£34.99) from the amount that was initially paid, leaving you with a refund of £52.51.

REFUNDS ON TRIALS

If you subscribe to a discounted trial, after you have already had one in the past six months, you will lose the fee paid in the form of an admin charge.

It is advertised across the website that trials are for new customers only. Customer who then falsify information or use a different combination of email address and telephone numbers will be found and their trial ended immediately, with no refund.

If you have any queries regarding anything on this page, please get in touch with us via our contact page.

REDISTRIBUTION OF OUR CONTENT

All services sold on the Superhero Bets Limited are intended for, and must only be used for, the buyer. If you are found to be redistributing tips or content through any method including, but not limited to, social media, printing or emailing, your membership will be cancelled with immediate effect. You will also be banned from using our services (all that fall under Superhero Bets Limited) in the future. We may also commence legal proceedings if we have reason to believe that you have profited from the sale of our content.